



EDGEWISE ENVIRONMENTAL



Who We Are

- Edgewise Environmental is a certified women -owned marine environmental consultancy.
- We focus on marine mammal and seabird observation, mitigation, and anthropogenic noise solutions.
- Developed Canada's first formalized training programs in marine mammal observation, seabird observation and passive acoustic monitoring.



Our Mission

We're disrupting the status flow!

We are drivers of positive change within the Blue Economy, pioneering innovative solutions in marine environmental management, training, and leading consulting services. We are committed to transforming ocean industries from within, promoting ocean literacy, and fostering inclusive practices. Our purpose is anchored in leaving a positive impact on the world's oceans, striving for a sustainable and inclusive future characterized by environmental excellence and a comprehensive understanding of marine ecosystems.



What We Do



Research & Development



Consulting



Training



Who Am I?

- CEO and Founder
- MSc (International Marine Environmental Consultancy) Newcastle University
- 10+ years offshore
- 12 years working with marine mammals in captivity
- Taught offshore survival and aviation ditching training
- Chair of IMarEST Atlantic Canada branch



My Career...thus far

- Worked in the Arctic, West Africa, the Arabian Gulf, Canada, Norway, the UK, Antarctica.
- Was always focused on a career in marine mammals but let my experiences guide that passion.
- Sometimes you need to step back to move forward
- The importance of putting yourself out there (but do it strategically)



Approaching Employers Online

- Go through the proper channels. Direct messages to a CEO soliciting a job rarely yield results.
- Know the company to whom you are applying and make it specific.
- Cover Letter - it tells us so much about you.
- Be very clear in what you are looking for, what you bring and what goals you have.
- Personal brand is important. Employers check social media.
- LinkedIn



Profile Building and Networking

- CPD
- Get involved (IMarEST MMSIG, MMOA, local environmental associations)
- Build a network. Talk to people.
- Attending [free] events
- LinkedIn : posting unique content. Have a point of view.
Engage.

Connect With Us

- info@edgewiseenvironmental.com
- www.edgewiseenvironmental.com

